

# SPICE WORLD

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**E3 - Atlanta, May 1998** -- Sony Computer Entertainment Europe announced that the long awaited Spice World would be available in to PAL consumers in June. Developed internally by SCEE, Spice World is the first-ever Spice Girls interactive experience, exclusive to PlayStation.

Featuring amazing animated cartoon versions of the girls themselves with every dance move individually tailored to suit each girl's personality and style, fans can join the Spice Girls as they enter their own interactive dimension. Spice World is the first truly immersive experience allowing fans an exclusive opportunity to enter the world of the Fab Five. Exclusive video footage, music tracks and interviews with the Spice Girls make this the ultimate Spice Girl accessory.

PlayStation provides the perfect format for this type of interactive entertainment. The benefits of the PlayStation CD format means that fans can enjoy hits such as Wannabe, Say You'll Be There, Step To Me, Spice up your Life and makes it possible to bring never-seen-before video footage of the Spice Girls directly to their fans.

Not content to provide the latest sounds, images and feedback from the Spice Girls, SCEE has gone one step further allowing fans to compile their own Spice Girls tracks from samples of their music included on the disc. Spice World will also include real-time interactive dancing allowing users to choreograph their own dance routines.

Chris Deering, President of Sony Computer Entertainment Europe said, "Girl Power and PlayStation Power make an explosive combination! The Spice Girls correspond perfectly with the PlayStation - they have power, they are exciting to watch, sound great and appeal to all ages, men and women alike. We are thrilled to be working with such an enthusiastic group and we can't wait to hear some PlayStation remixes of their number one hits."

A spokesperson for the Spice Girls added : "The girl's are very excited about this project. They are big fans of the PlayStation especially games such as Tomb Raider whose heroine Lara Croft represents total Girl Power ! We are delighted to be working with PlayStation, a market leader that so obviously has its finger on the pulse of the next generation."

So whoever you think you are - Sporty or Scary, Ginger, Baby or Posh - Spice up your life with the astounding energy of Girl Power in "SPICE WORLD"!

<b>Developer:</b> SCEE	<b>Genre:</b> Interactive Music Entertainment	<b>No. of Players:</b> 1
<b>Peripherals:</b> Controller, Memory Card		

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